



5 WAYS TROJAN HELPS YOU TODAY!

Improve Case Acceptance, Production, and Collections

INCREASE CASE ACCEPTANCE TODAY

It's a fact. Your patients will lose momentum towards necessary treatment while waiting for someone to figure out their out of pocket expense. By combining automated eligibility and access to tens of thousands of Trojan Benefit Plans, you can present your patient's treatment plan on the day it was diagnosed, early in the visit, increasing case acceptance today.



COLLECT CO-PAYMENT ESTIMATES TODAY

Don't struggle to figure out your patient's co-payment estimate. Once a Trojan Benefit Plan is linked to the patient, the coverage table is updated immediately. The benefits will even populate with your PPO and DHMO fee schedules for easy treatment planning! Creating financial arrangements at the time of diagnosis and collecting before or at the time of treatment is easier than ever.



BOOK MORE PRODUCTION TODAY

Stop entering data manually. Many practice management systems, in cooperation with Trojan, programmed an interface with Trojan's benefit data. Once a Trojan Benefit Plan links to the coverage table, you're ready to enter and present treatment plans and bill insurance! This time saver to your daily routine will help recapture lost hours needed to pay close attention to your unscheduled treatment plan and past due hygiene reports.



COLLECT PAST DUE ACCOUNTS TODAY

There will always be patients that aren't going to pay you. Truth is, they'll pay rent and buy groceries first. Trojan's collection letters provide the powerful incentive needed to motivate your debtor to settle the account. By special agreement with Experian, Equifax, and TransUnion, Trojan reports unpaid debt. This negative information can restrict the ability of the debtor to obtain credit. And the best part is Trojan does not keep a percentage of the money collected. It all goes directly to you!



ACCESS PREMIER CUSTOMER SERVICE TODAY

Our dedicated benefits research staff is waiting to accept your call within 60 seconds! Let us help you find the Trojan Benefit Plan you're looking for, update an existing plan, or add a new one for you. We'll be the ones to sit on hold or get disconnected, so you can get down to business with your patients. Including Trojan for eligibility and research ensures your Trojan Benefit Plan database is kept up-to-date to match the patients that come to your office.



Bottom line. By choosing Trojan, you are choosing to spend your precious time on value added activities rather than spending hours and hours dealing with insurance companies and trying to collect those past due balances. With Trojan, you can immediately commit to performing activities that truly have a powerful effect on your bottom line. Trojan provides the opportunity to redirect those previously lost hours of time toward activities that actually **Improve Case Acceptance, Production, and Collections.**

Benefit Service | Dentifi | Patient History | Managed Care | Custom Benefit Option | Eligibility
Collection Services | DrDirect Electronic Claims | Ask the Consultant | Trojan Today | Marketing Reports

CALL TO SCHEDULE YOUR INTRODUCTION TO TROJAN'S SERVICES TODAY!

Trojan will help determine which services work best to increase your Case Acceptance, Production, and Collections.

800.451.9723



ROI CALCULATOR

Trojan's dedicated Benefit Service staff is waiting to accept your call within 60 seconds! Let us help you find the Trojan Benefit Plan you're looking for. We have services available to help you with all manner of insurance work such as, eligibility, researching specific benefit codes, gathering patient history, and Trojan Helpline to assist with billing codes and narratives.

Average number of patients you need benefits for per day:

Average length of time (in minutes) it takes to research coverage and enter the information into your practice management program:

Number of days your office is open per week:

SAVINGS ARE RIGHT NOW, WHETHER TODAY, THIS WEEK, THIS MONTH, OR THIS YEAR!

	Minutes	Hours	50% Hrs Saved
Estimated per Day:.....	<input type="text"/>	<input type="text"/>	<input type="text"/>
Estimated per Week:	<input type="text"/>	<input type="text"/>	<input type="text"/>
Estimated per Month:	<input type="text"/>	<input type="text"/>	<input type="text"/>
Estimated per Year:	<input type="text"/>	<input type="text"/>	<input type="text"/>

NOW LET'S CALCULATE YOUR RETURN ON INVESTMENT!

Crown Fee

Trojan Monthly Fee:

Monthly Number of Plans Researched:

Monthly Return on Investment:

1 Crown Fee X 12 Months:.....

Trojan Cost:

ROI - 1 Crown per Month:

COULD YOU BOOK AT LEAST ONE CROWN WITH THE TIME TROJAN SAVES YOU?

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WHAT MAKES TROJAN UNIQUE
 Friendly Staff | Quick to Respond | Easy to Use

800.451.9723

