



# Trojan Professional Services

Accelerating Dental Practices to Excellence by Providing Services that Increase Case Acceptance, Production, and Collections.

## Overview of Products and Services

Trojan Professional Services provides support services to dental professionals frustrated by wasted time and production caused by time-consuming tasks, such as compiling benefit information from insurance companies. Trojan offers automated electronic services as well as support by personally handling communications with third-party providers so office staff can focus on patient care and increasing practice revenue.

### Trojan offers products and services for dental practices such as:



#### Benefit Services

Benefit Service provides a database of tens of thousands of local and national plans. Our researchers work for you every day to obtain patient dental group benefit information that is laid out in a concise, easy-to-read format on your computer. Let us do the research while you attend to patients.



#### Dentifi

Dentifi automates the many steps involved in insurance verification. Trojan's Dentifi will automatically start those tasks a week before patients are due in your office.

### CALL TO SCHEDULE YOUR INTRODUCTION TO TROJAN'S SERVICES TODAY!

Trojan will help determine which services work best to increase your Case Acceptance, Production, and Collections.

800.451.9723



[www.trojanonline.com](http://www.trojanonline.com)



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## Patient History & Custom Benefit Option

Custom Benefit Option and Patient History are available when you upgrade your basic service. These services are optional and provide your office with additional codes, benefit research, and patient-specific information beyond our traditional benefit plans.



## Eligibility

Trojan Eligibility provides patient-specific eligibility directly from insurance carriers. Automate the request with Dentifi eligibility. Or, use the desktop version, Trojan Eligibility Request program for convenient and quick responses.



## Managed Care

Trojan Managed Care provides the most critical features of each plan, including co-payment schedules, supplemental payments, visit fees, and pertinent lab reimbursement information. Dump the binders. Have all the HMO schedules in one place.



## Collection Services

Collections Services utilizes the power of the three largest credit bureaus in the United States: Experian, TransUnion, and Equifax. When patients won't pay attention to you, third-party intervention makes all the difference. With Trojan's Express Collect program, conveniently and securely send debtors to Trojan Collection Services.



## DrDirect

DrDirect eliminates paperwork, increases cash flow, and avoids costly delays. Through Trojan's DrDirect Electronic Claims program you get paid faster.



## Ask The Consultant

Ask the Consultant provides answers to hard questions about your practice from top industry experts. This free service comes with any other paid Trojan service.

*For more information please visit [trojanonline.com](http://trojanonline.com) and select Ask the Consultant.*



## Trojan Today

The Trojan Today Newsletter has provided articles from top industry professionals for 20 years. The variety of topics include human resources for dental offices, hygiene department management, patient communication, and more; providing ideas and suggestions in practice management.

*For more information please visit [trojanonline.com](http://trojanonline.com) and select Trojan Today.*

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